



60 Brereton Street, Garran

Renovated, Elevated and Perfectly Located

Offers over \$1,200,000

Contemporary, sleek, architecturally designed residence prestigiously perched in a premier Woden Valley address with panoramic views of the surrounding landscape. Flawlessly styled and intuitively crafted blending quality finishes and graced with a host of features. Showcasing striking spotted gum timber floors, award winning bathrooms, stunning modern kitchen, 4 large bedrooms and multi level living areas. EER 4

Viewing Saturday 11:00 - 11:30am

Contact Scott Crossman

Telephone 0417 292 733

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SCOTT CROSSMAN

Marketing Card



For sale by Auction

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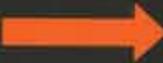
Auction On Site, Sat 23 Mar 2013 at 2:00pm

Contact Scott Crossman 0417 292 733
www.oneagency.com.au

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Signboard

Welcome



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A-frame

WELCOME

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Welcome Flag



60 Brereton Street, Garran

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For Sale

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Full Page Ad

Methods of Sale

with Scott Crossman

There are four main options available to you as a method of sale, and they are:

SALE BY AUCTION

Auctions are highly focussed marketing campaigns designed to bring the maximum number of potential buyers to your property, maximise your sale price, and minimise the time that your property is on the market. Auction offers increased control to you as the vendor, as you set the time frame, the reserve price and the terms for the contract of sale.

The impending auction date can create a sense of urgency and a 'call to action' amongst buyers which can ultimately lead to greater competition and a higher price for your property.

SALE BY PRIVATE TREATY

The property is marketed with a definite 'asking price' agreed between you and your agent based on market analysis. This method of sale is effective in targeting buyers who search logically and want to visit properties in a specific price range.

SALE 'BY NEGOTIATION'

This method is used by home owners wishing to test the market opinion on price and is designed to be used for a limited period only. By removing the price it can open your home to a wider range of enquiry and multiple offers can lead to a price which exceeds expectation.

SALE BY OFFERS OVER

This philosophy is based on research which reveals that 90% of buyers spend 5% above where they initially started looking. Offers over is used to attract more potential buyers to the property and the increased competition is used to drive up the price. The key is getting them there in the first place, price is "so" important in this step.